



MARGARITAVILLE POOL FLOAT

JANUARY 6TH, 2019

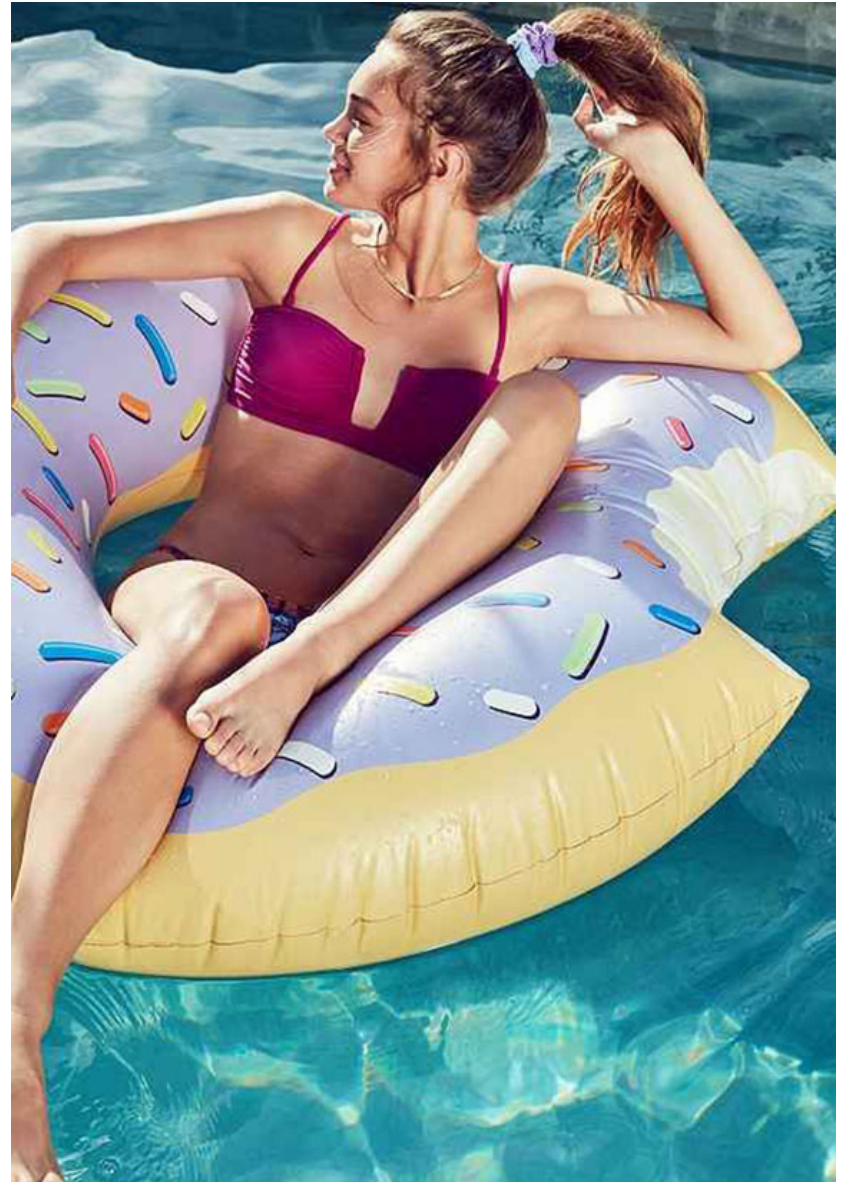



MARGARITAVILLE
POOL FLOATS





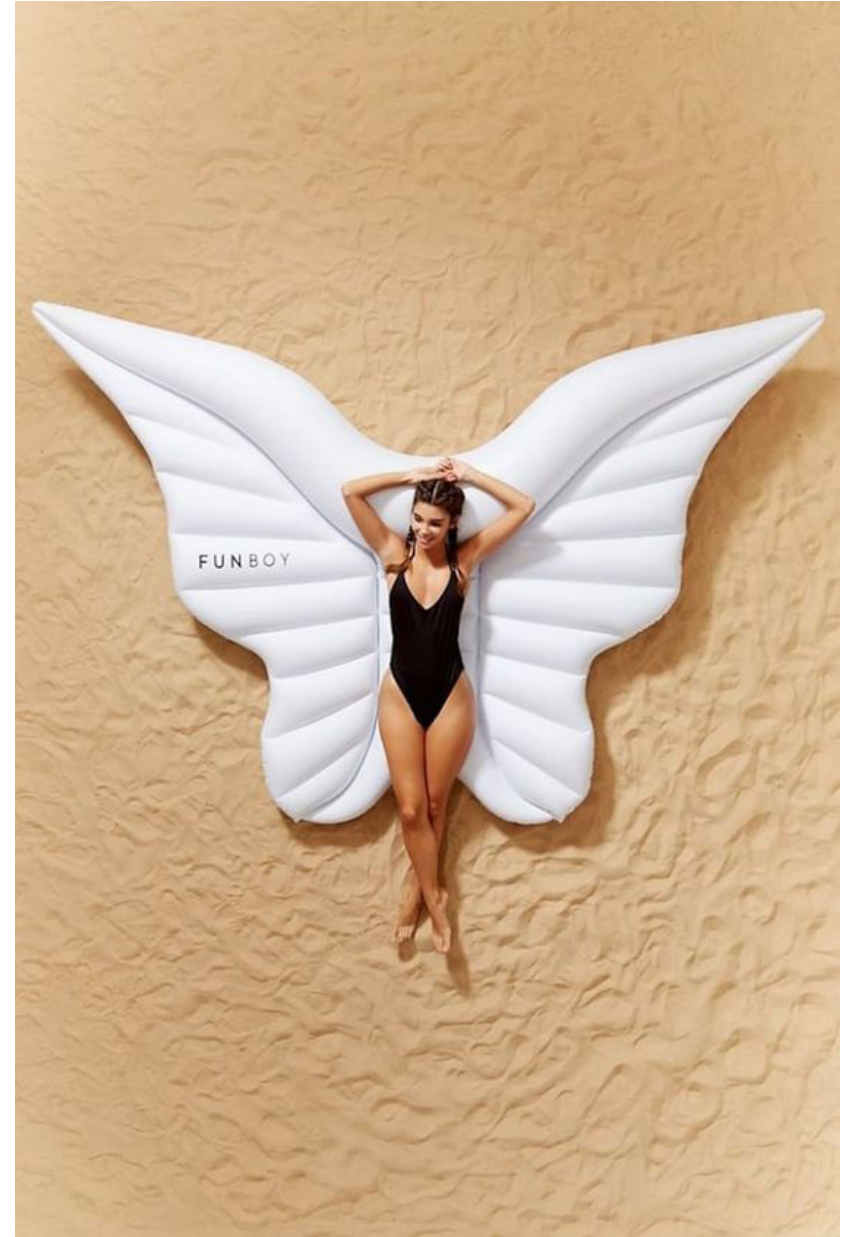
beachy
emphasis on water line
bright colors
natural light
incorporates sky



interesting pose
casual
natural light
shows off swimsuit well



bright colors
relaxed
showcases swimsuit
unique perspective



contrast between pool float and soft sand
relaxed pose
unique perspective
beachy



focuses on the model and pool float
interesting pose
shadows show depth of background
bright colors
palm tree in back corner
feels free and fun
bright colors



bright colors of swimsuit compliment pool floats
balloons in pool
sunglasses match swimsuit and pool float colors



balloons in pool
bright colors
relaxed pose
pool float matches balloons



group photo
emphasis on pool float
beachy
models are framed by pool float



shows off pool float drink carrier
pool adds visual depth
tropical colors
brightly colored



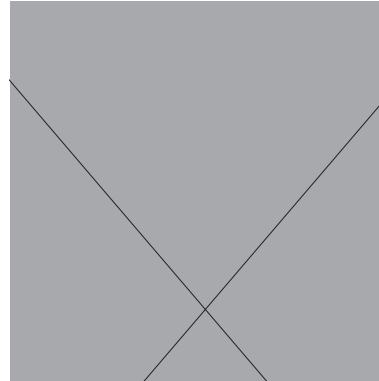
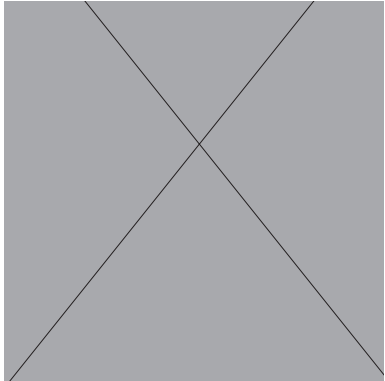
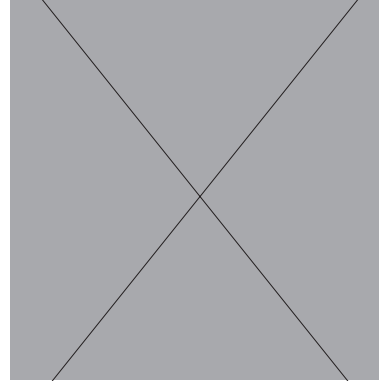
emphasis on pool floatas
dreamy
reflection of sun on water
bright colors
harsh shadows from pool floatas

MODELS



Felicia Connor
Model: Islands Honey

Instagram: [@feliciaconnor](#)
Phone Number:



SHOOT SCHEDULE / ROLES

MORNING GOLDEN HOUR: JANUARY 6, 2020

LOCATION

TBD

ARRIVAL TIME

Photo Team:

Models:

CONCEPTS

Half underwater / half out of water

Product “stock” photos (product shots and shots with models)

Group photos (2-4 models)

TEAM LEAD



Kasey Klug

Project Manager

VIDEOGRAPHER



Nicholas Story

Photographer

GEAR LIST

Athens Cayman Athens

GoPro Camera(s)

PRIMARY PHOTOGRAPHERS



Mack Wagner

Photographer

SECONDARY PHOTOGRAPHERS



Madison Salyer

Photographer

Pump



Leanna Siupinys

Photographer/Videographer



Tyge Lopez

Photographer/Videographer

MODEL MANAGEMENT / POSING



Nicole Dinan

Photographer



Kate McCarthy

Photographer

BEHIND THE SCENES / SOCIAL MEDIA



Nikki Rich

Photographer



Celeste Jaklitsch

Photographer

SHOOT SCHEDULE / ROLES

EVENING GOLDEN HOUR: JANUARY 6, 2020

LOCATION

TBD

CONCEPTS

TBD

ARRIVAL TIME

Photo Team:

Models:

TEAM LEAD



Kasey Klug
Project Manager

VIDEOGRAPHER



Tyge Lopez
Photographer/Videographer

GEAR LIST

TBD

PRIMARY PHOTOGRAPHERS



Madison Salyer
Photographer



Celeste Jaklitsch
Photographer

SECONDARY PHOTOGRAPHERS



Nicholas Story
Photographer



Nicole Dinan
Photographer

MODEL MANAGEMENT / POSING



Kate McCarthy
Photographer



Mack Wagner
Photographer



Leanna Siupinys
Photographer/Videographer

BEHIND THE SCENES / SOCIAL MEDIA



Nikki Rich
Photographer

CLIENT: MARGARITAVILLE POOL



MARGARITAVILLE POOL

A Margaritaville state-of-mind.

LOCATION

Based in Fort Worth, Texas
Ships worldwide

MISSION

A state of mind since 1977, Margaritaville is all about kicking back and relaxing. And if you're like us, there's no better place than the water to have some fun and escape the every day.

So whether your paradise is floating down the river, dipping your toes in the pool or adventuring out into the ocean,

WEBSITE

<https://obrien.com/margaritaville/>

INSTAGRAM

@margaritavillepool

CONTACT

Sean O'Brien

sean@obrien.com

OUR TEAM



Nicole Dinan

Team Lead: Islands Honey

Instagram: @nicoledinan & @nicoledinandesign
Phone Number: +1 (614) 595-4324



Nikki Rich

Photographer

Instagram: @nikkiii_taylorr & @nikkirichphotography
Phone Number: +1 (330) 209-6274



Celeste Jaklitsch

Photographer

Instagram: @celestejaklitsch
Phone Number: +1 (330) 933-3054



Leanna Siupinys

Team Lead: Arbor, Photographer/Videographer

Instagram: @leannas.lens & @leannasiupinys
Phone Number: +1 (440) 525-6609



Madison Salyer

Team Lead: Kismet, Photographer

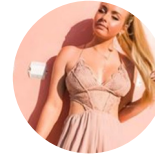
Instagram: @marvelouslymaddy
Phone Number: +1 (419) 569-6071



Tyge Lopez

Photographer/Videographer

Instagram: @tyge_lopez & @shotsbytyge
Phone Number: +1 (567) 525-2705



Kasey Klug

Team Lead: Margaritaville Pool Floats, Photographer

Instagram: @kaseynicholee
Phone Number: +1 (937) 623-9945



Kate McCarthy

Photographer

Instagram: @kmccarthy.photography
Phone Number: +1 (513) 739-6025



Mack Wagner

Team Lead: O'Brien Watersports, Photographer

Instagram: @mack.wagnerphoto & @mack.1999
Phone Number: +1 (513) 444-5325



Nicholas Story

Photographer

Instagram: @nickstoryphoto
Phone Number: +1 (937) 243-8750

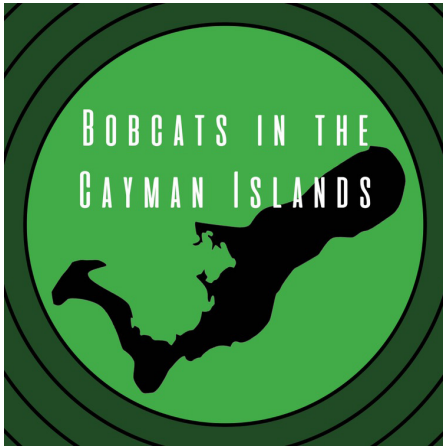


Sam Girton

Program Advisor, Photographer/Videographer

Instagram: @sam_girton
Phone Number: +1 (740) 707-9677

ABOUT OUR PROGRAM



WEBSITES

www.samgirton.com/cayman19.html

caymanphotoprogram.com

www.ohio.edu/viscom/faculty/

INSTAGRAM

[@ohiou_caymanislands](https://www.instagram.com/ohiou_caymanislands)

ABOUT

Ten students will spend ten days in Grand Cayman making video and photographs of fashion for clients. This field experience will guide all participants through the various aspects of the creative process. We will do a deep dive into ideation, location scouting, client/model relations, equipment selection and preparation, light techniques, various approaches to shooting on location, post production and digital asset management.

Our Clients Include:

Island Honey - islandshoney.com

O'Brien Watersports - obrein.com

Arbor Collective - arborcollective.com

Margaritaville Pool Floats
www.margaritaville.com/margaritaville-pool-floats

Kismet Women's Boutique d

PROGRAM DATES

December 28, 2019 – January 8, 2020

PROGRAM ADVISOR

Sam Girton

*Associate Professor, Ohio University
School of Visual Communication*

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girton@ohio.edu