



ISLANDS HONEY

SWIMWEAR

DECEMBER 30, 2019





shadows
dark greens and blacks
tropical leaves
model dramatically lit
contrast between light and dark



beachy
casual
incorporates palm leaves
shows off swimsuit well



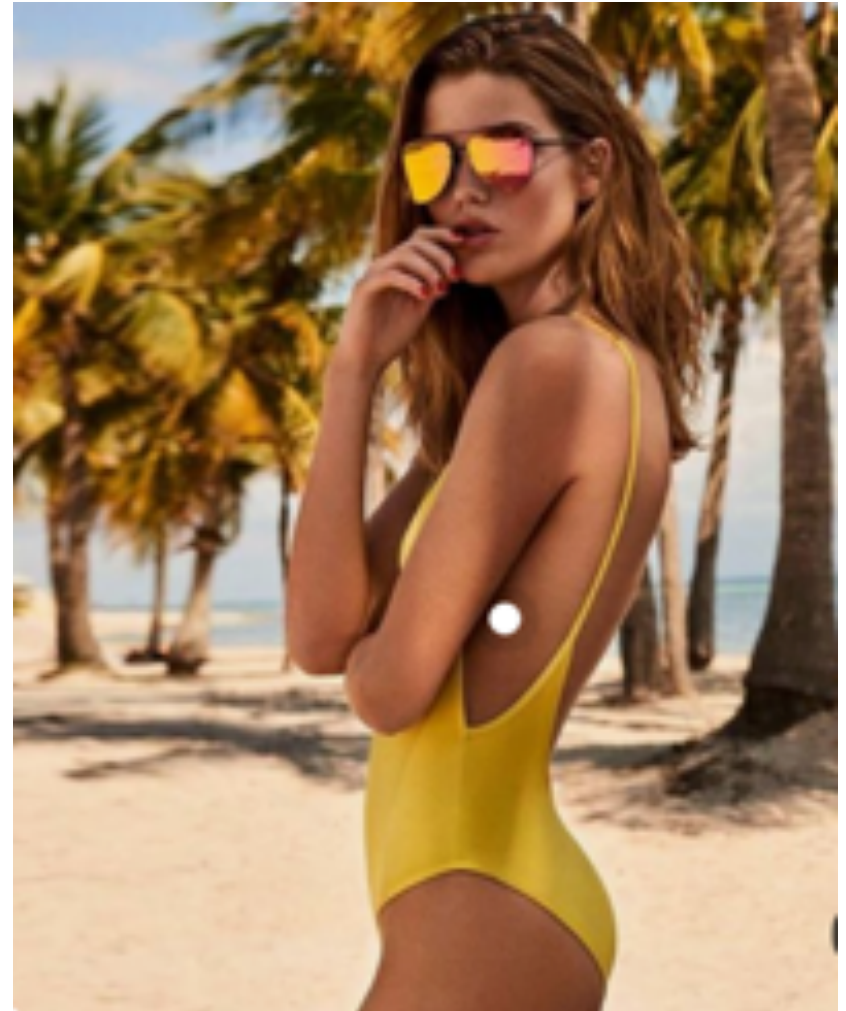
contrast between water and concrete
relaxed
showcases swimsuit
unique perspective



contrast between rocky cliffs and soft sand and calm water
movement of fabric
feels adventurous
beachy



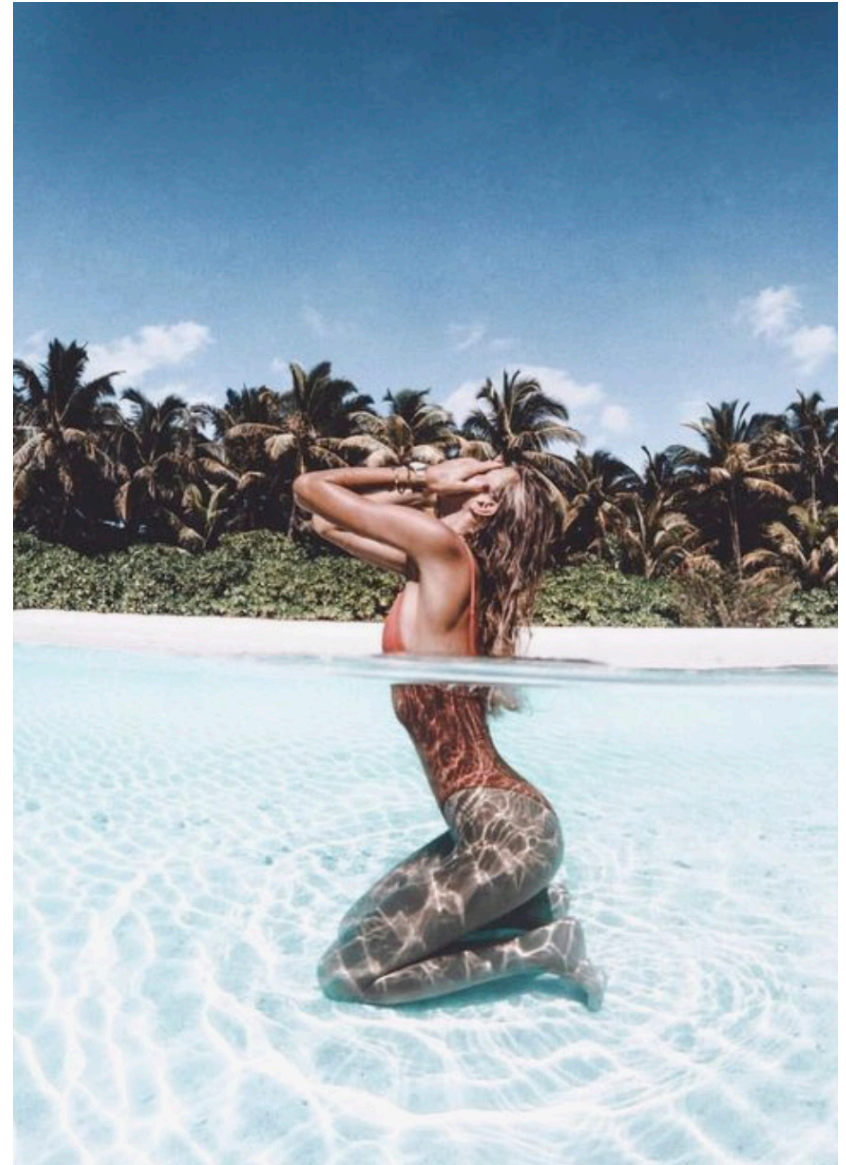
focuses on the swimsuit
interesting pose
light and shadows create detail in background
warm tones
summer heat
luxurious
tanned glowing skin



shows unique angle of swimsuit
palm trees
sunglasses match swimsuit color



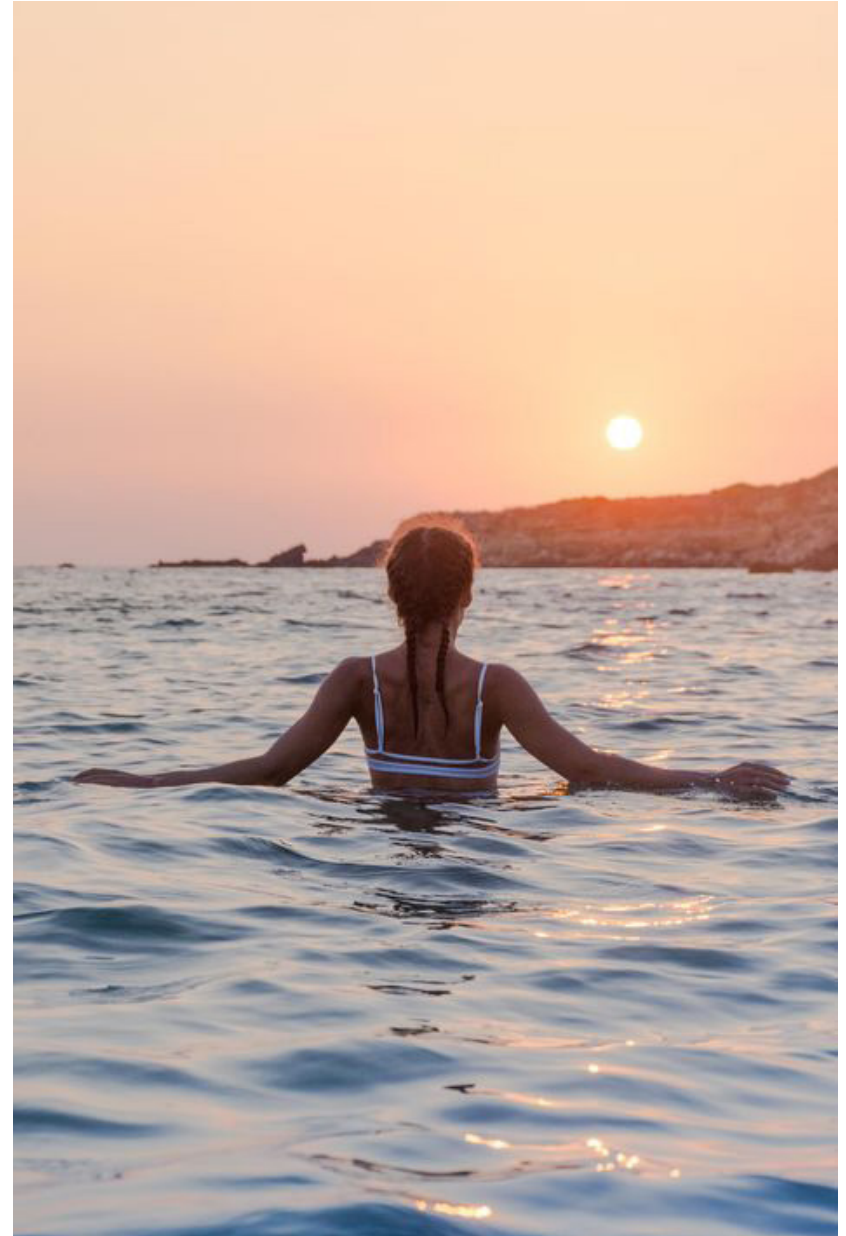
shows both the sky and underwater
division
visual interest in the water
clouds add interest to sky



shows both the sky, land and underwater
facing the shore
palm trees
light & airy
water reflections form pattern



shows off swimsuit
accessorized well
tropical destination
pops of color



sunset
dreamy
reflection of sun on water
warm cool tones
shows off the back of the top

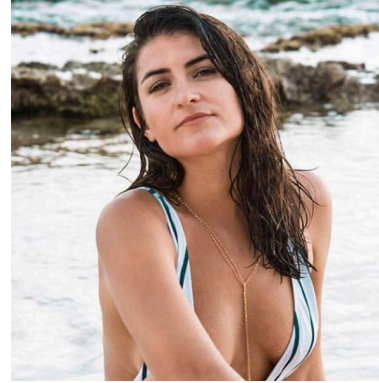
MODELS



Alice Brown
Model: Islands Honey

Instagram: @alicerbrown33

Deliverables: selects only



Emily Ribbins
Model: Islands Honey

Instagram: @emilyribbins

Deliverables: every photo taken



Erica Assai
Model: Islands Honey

Instagram: @ericaassai

Deliverables: every photo taken



Felicia Connor
Model: Islands Honey

Instagram: @feliciaconnor

Deliverables: every photo taken

SHOOT SCHEDULE / ROLES

MORNING GOLDEN HOUR: DECEMBER 30, 2019: 7 – 9 AM

LOCATION

TBD

ARRIVAL TIME

Photo Team: 6:00 am (leave hotel @ 5:30 am)

Models: 6:00 am

TEAM LEAD



Nicole Dinan
Project Manager

VIDEOGRAPHER



Leanna Siupinys
Photographer/Videographer

PRIMARY PHOTOGRAPHERS



Nikki Rich
Photographer



Celeste Jaklitsch
Photographer

SECONDARY PHOTOGRAPHERS



Nicholas Story
Photographer



Tyge Lopez
Photographer/Videographer



Kasey Klug
Photographer

MODEL MANAGEMENT / POSING



Madison Salyer
Photographer



Kate McCarthy
Photographer

BEHIND THE SCENES / SOCIAL MEDIA



Mack Wagner
Photographer

CONCEPTS

Half underwater / half out of water

Product “stock” photos (front and backs of each item)

Vertical videos - IG story highlights

- try-on videos for each set
- BTS

Group photos (2-4 models)

GEAR LIST

GoPro Camera(s)
Underwater housing
Camera that fits housing
Reflectors

Nikki's camera + lens

Celeste's camera + lens

Secondary photographers' gear

Phone for IG Story footage

Product:
Swimsuits
Swimwear accessories

SHOOT SCHEDULE / ROLES

EVENING GOLDEN HOUR: DECEMBER 30, 2019: 2 – 5 PM

LOCATION

TBD

ARRIVAL TIME

Photo Team: 1:00 pm (leave hotel @ 12:30 pm)

Models: 1:00 pm

TEAM LEAD



Nicole Dinan
Project Manager

VIDEOGRAPHER



Tyge Lopez
Photographer/Videographer

PRIMARY PHOTOGRAPHERS



Leanna Siupinys
Photographer/Videographer



Kasey Klug
Photographer

SECONDARY PHOTOGRAPHERS



Nicholas Story
Photographer



Madison Salyer
Photographer



Kate McCarthy
Photographer

MODEL MANAGEMENT / POSING



Mack Wagner
Photographer



Celeste Jaklitsch
Photographer

BEHIND THE SCENES / SOCIAL MEDIA



Nikki Rich
Photographer

CONCEPTS

Comparisons between different styles of bottoms (coverage)

Finish product “stock” photos (front and backs of each item)

GEAR LIST

GoPro Camera(s)
Underwater housing
Camera that fits housing
Reflectors

Leanna’s camera + lens

Kasey’s camera + lens

Secondary photographers’ gear

Phone for IG Story footage

Product:
Swimsuits
Swimwear accessories

GEAR LIST

NAME	WHO'S BRINGING TO CAYMAN	CHECKLIST FOR SHOOT		WHO'S TAKING BACK TO ATHENS
GoPro Camera	Nick			Nick
Underwater housing	Sam			Sam
Camera for housing	Sam			Sam
Reflectors				
Leanna's camera	Leanna			Leanna
Nikki's camera	Nikki			Nikki
Kasey's camera	Kasey			Kasey
Celeste's camera	Celeste			Celeste
Swimwear	Nicole			N/A (models keep)

CLIENT: ISLANDS HONEY



ISLANDS HONEY

Eco-friendly and handmade swimsuits designed to empower.

LOCATION

Based in Vancouver, BC, Canada
Ships worldwide

MISSION

To bring you premium quality swimwear, while leaving the smallest footprint possible. To do that, we use ECONYL® regenerated Nylon, an infinitely recyclable sustainable technofabric made from recycled ocean waste! But we didn't stop there, every item comes packaged in a reusable cotton bag, perfect for grocery trips!

WEBSITE

<https://islandshoney.com/>

INSTAGRAM

@islandshoney
#islandshoney

CONTACT

Elyse Murillo
Owner

DELIVERABLES

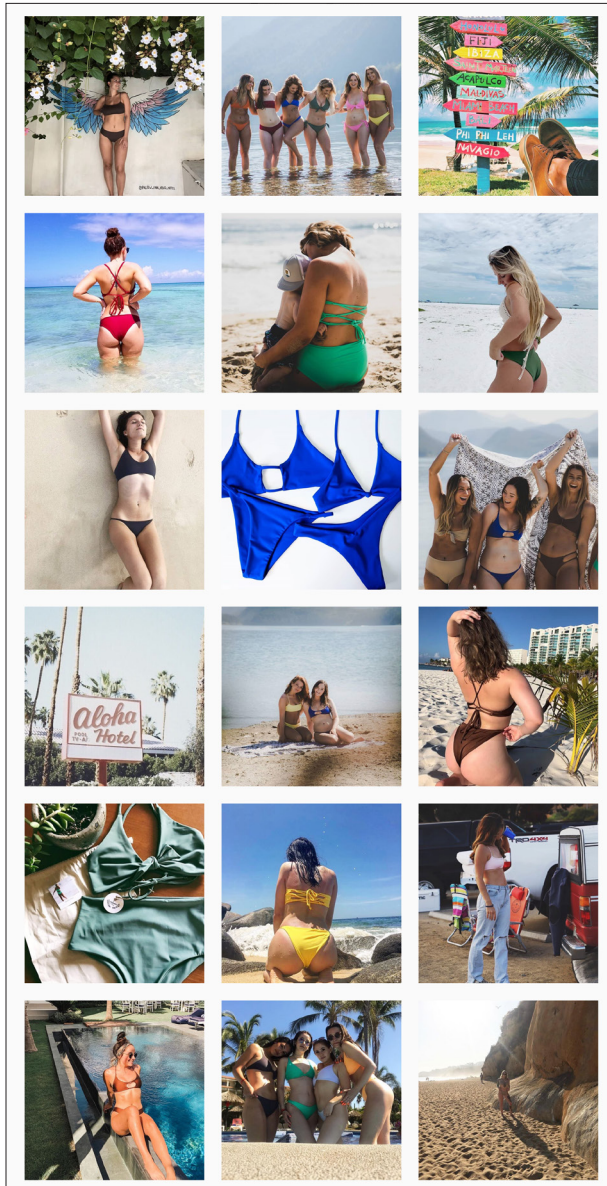
all photos taken

PRODUCT ASSIGNMENTS

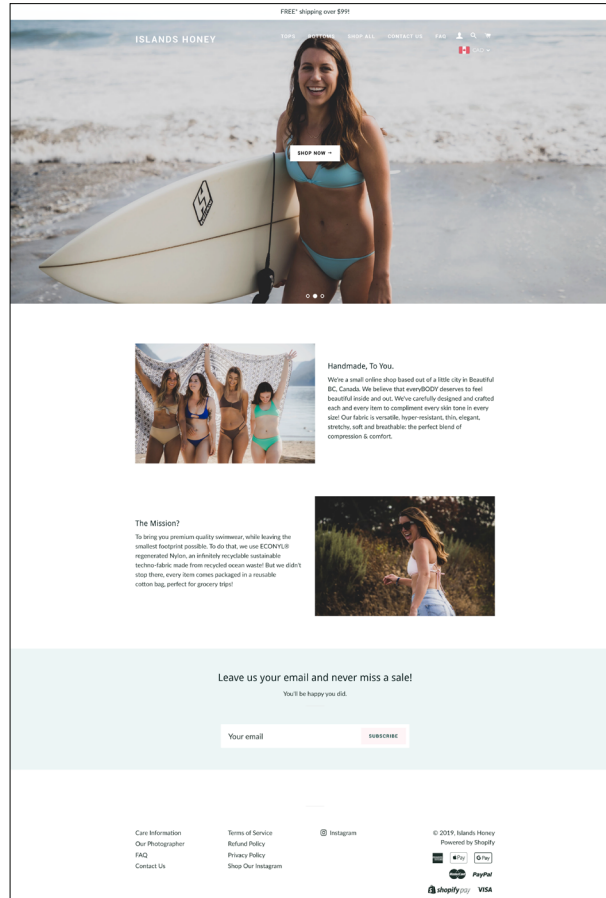
WHO / Outfit #	SIZE	TOP	BOTTOM	COVERAGE	COLOUR
Erica #1	T- M / B-S	Oasis	Bali	Cheekier	Army
Erica #2	-----	Knot	Gypsea	Cheeky	R-Blue
Erica #3	-----	Brooke	Mid?	Brazilian	Lemon
Alice #1	T-S / B-S+	Coco	Bali	Cheekier	Pink
Alice #2	-----	Moana	Isla	Brazilian	Mint
Alice #3	-----	Sunday	Gypsea	Brazilian	Maroon
Felicia #1	T-S / B-S	Brooke	Retro	Cheeky	Lemon
Felicia #2	-----	Coco	Sofia	moderate	Maroon
Felicia #3	-----	Tahiti	Bali	Brazilian	Mint
Emily #1	T-S / B-XS+	Moana	Mid	Cheeky	Cocoa
Emily #2	-----	Knot	Rachel	Cheekier	Orange
Emily #3	-----	Sunday	Isla	Cheeky	Mint

EXISTING WORK

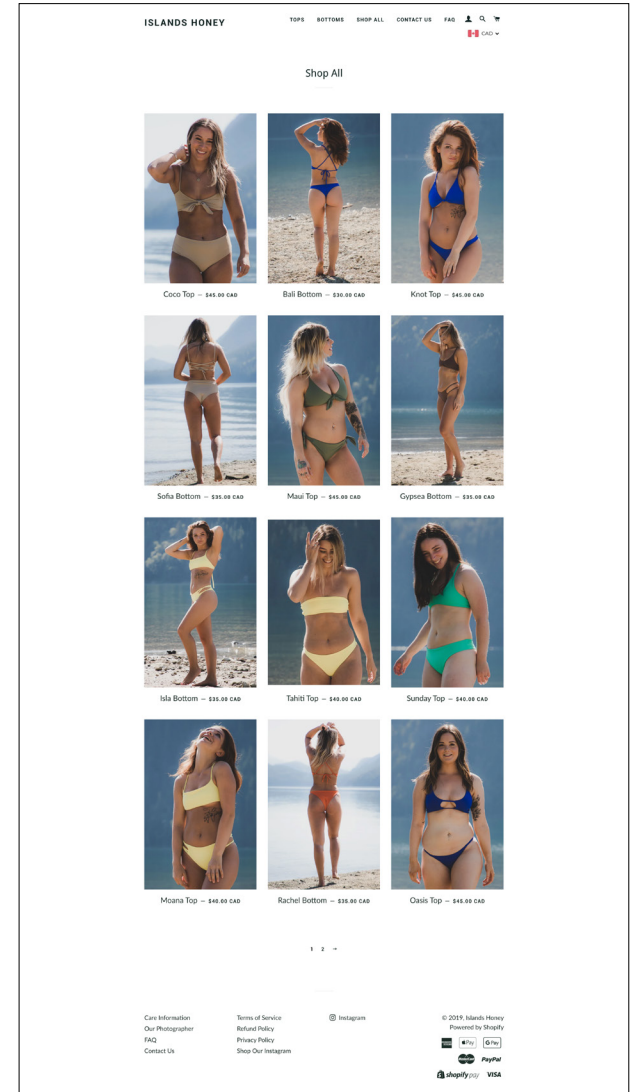
INSTAGRAM



WEBSITE HOME PAGE



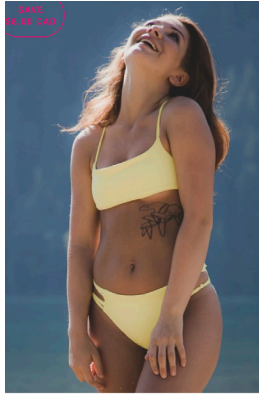
WEBSITE SHOP PAGE



WEBSITE PHOTOS



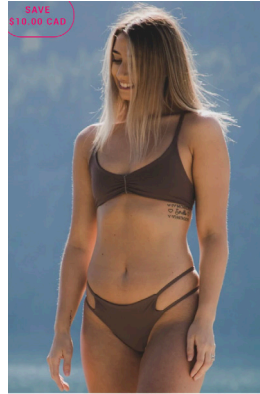
Coco Top – \$35.00 CAD



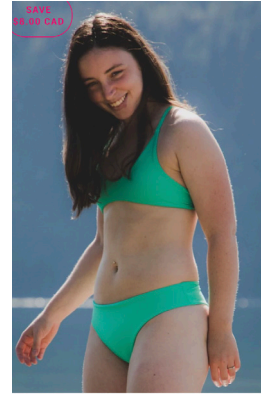
Moana Top – \$32.00 CAD



Oasis Top – \$35.00 CAD



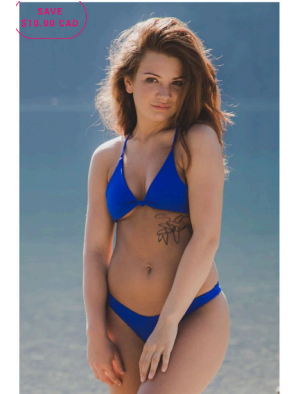
Brooke Top – \$35.00 CAD



Sunday Top – \$32.00 CAD



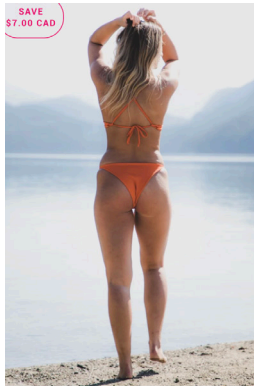
Tahiti Top – \$32.00 CAD



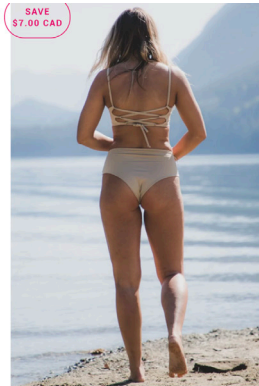
Knot Top – \$35.00 CAD



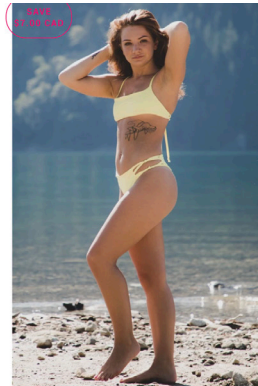
Maui Top – \$35.00 CAD



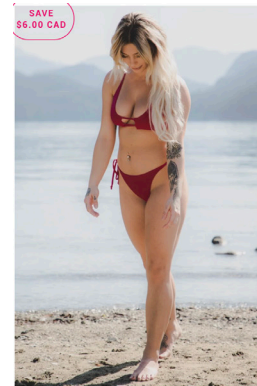
Rachel Bottom – \$28.00 CAD



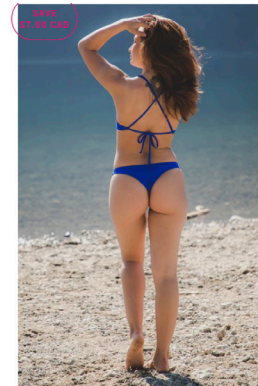
Sofia Bottom – \$28.00 CAD



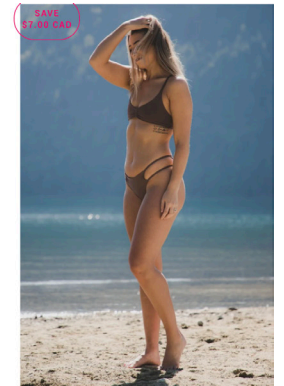
Isla Bottom – \$28.00 CAD



Retro Bottom – \$24.00 CAD



Bali Bottom – \$28.00 CAD



Gypsea Bottom – \$28.00 CAD



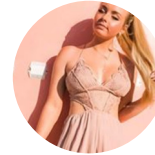
OUR TEAM



Nicole Dinan

Team Lead: Islands Honey

Instagram: @nicoledinan & @nicoledinandesign



Kasey Klug

Team Lead: Margaritaville Pool Floats, Photographer

Instagram: @kaseynicholee



Nikki Rich

Photographer

Instagram: @nikkiii_taylorr & @nikkirichphotography



Kate McCarthy

Photographer

Instagram: @kmccarthy.photography



Celeste Jaklitsch

Photographer

Instagram: @celestejaklitsch



Mack Wagner

Team Lead: O'Brien Watersports, Photographer

Instagram: @mack.wagnerphoto & @mack.1999



Leanna Siupinys

Team Lead: Arbor, Photographer/Videographer

Instagram: @leannas.lens & @leannasiupinys



Nicholas Story

Photographer

Instagram: @nickstoryphoto



Madison Salyer

Team Lead: Kismet, Photographer

Instagram: @marvelouslymaddy & @madsun.moments



Sam Girton

Program Advisor, Photographer/Videographer

Instagram: @sam_girton

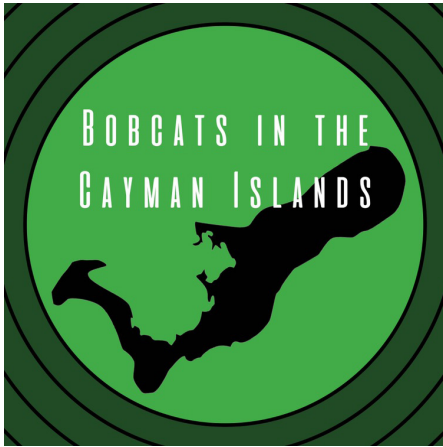


Tyge Lopez

Photographer/Videographer

Instagram: @tyge_lopez & @shotsbytyge

ABOUT OUR PROGRAM



WEBSITES

www.samgirton.com/cayman19.html

caymanphotoprogram.com

www.ohio.edu/viscom/faculty/

INSTAGRAM

[@ohiou_caymanislands](https://www.instagram.com/ohiou_caymanislands)

ABOUT

Ten students will spend ten days in Grand Cayman making video and photographs of fashion for clients. This field experience will guide all participants through the various aspects of the creative process. We will do a deep dive into ideation, location scouting, client/model relations, equipment selection and preparation, light techniques, various approaches to shooting on location, post production and digital asset management.

Our Clients Include:

Island Honey - islandshoney.com

O'Brien Watersports - obrein.com

Arbor Collective - arborcollective.com

Margaritaville Pool Floats -
www.margaritaville.com/margaritaville-pool-floats

Kismet Women's Boutique d

PROGRAM DATES

December 28, 2019 – January 8, 2020

PROGRAM ADVISOR

Sam Girton

*Associate Professor, Ohio University
School of Visual Communication*

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girton@ohio.edu

FIELD NOTES