



backlighting
silhouette
low angle
getting the "moment"
framing the models just right
dramatic sky



seaside
Arbor color palette
golden hour
implied speed
high angle
exploring



fun posing
Arbor color scheme
shows off board design
seaside



perspective to show off wheels
unique product shot
ocean background
shows off board design
can be done with one board or two



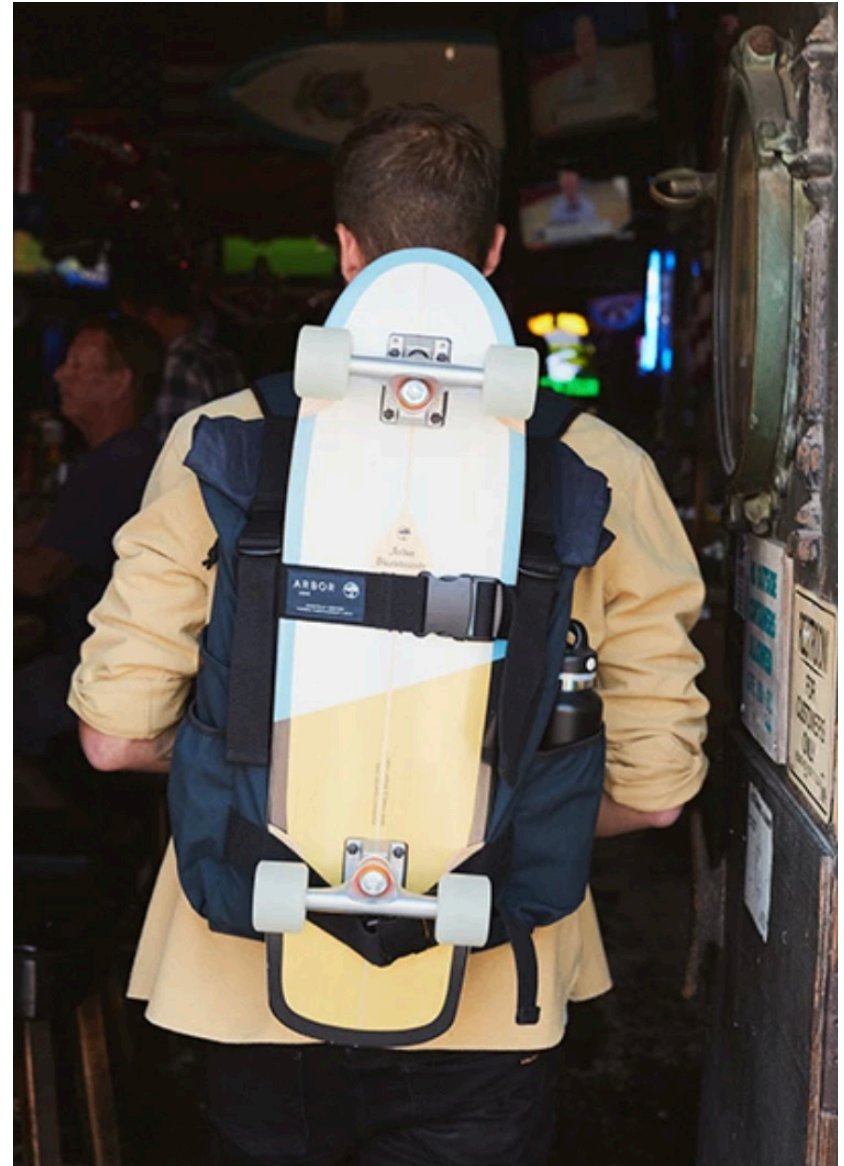
keep pose but move hand to show off Arbor logo
brown Arbor tones
beachy-feel
walking pose
shows off board product



shows off Arbor hat, shoes, and board
palm trees
implied movement
fun perspective of shoes



group shot riding
each model in different pose
Arbor nature-like forest/ tropical tones
multiple genders
implied movement
adventurous



focus on showing off an Arbor bag
can show how board attaches to bag
could be remade in a better location for a more travel-like feel

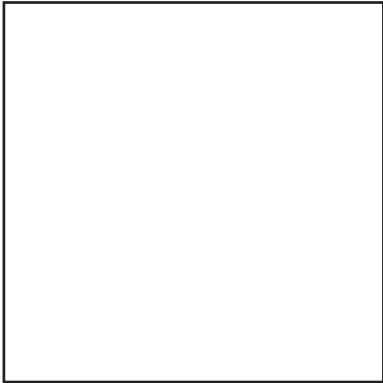


nice pose
model stands out- Arbor clothes
cooler tones imply cooler weather- could be in Arbor fleece or jacket
fun pose
ocean in background
Arbor tones

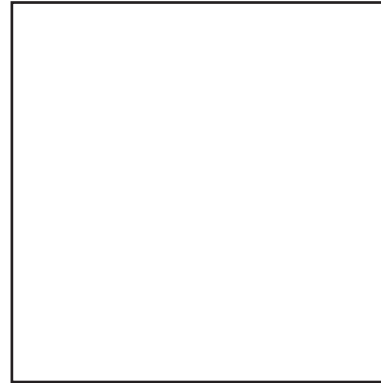


group shot- focus on relationships
can be done at skate park
depth of field
frozen movement
tropical feel

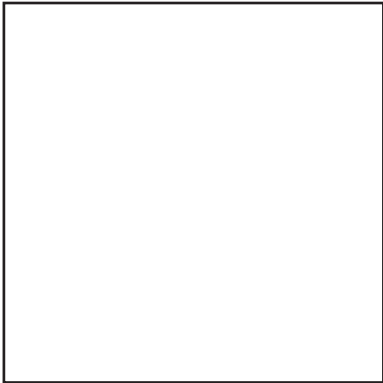
MODELS



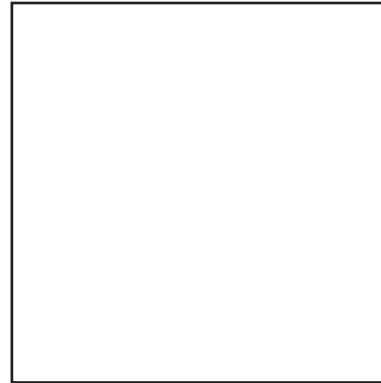
Name
Model: Arbor
Instagram:
Phone Number:



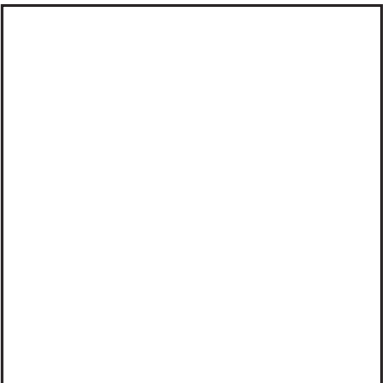
Name
Model: Arbor
Instagram:
Phone Number:



Name
Model: Arbor
Instagram:
Phone Number:



Name
Model: Arbor
Instagram:
Phone Number:



Name
Model: Arbor
Instagram:
Phone Number:

Currently starting to reach out to models through Instagram who use relevant skate-related hashtags and live in Cayman. Also reaching out through Black Pearl Skate Park, opened by Tony Hawk in 2005 which was ranked largest skate park in the Western Hemisphere. This massive park covers over 52,000 square feet and is located in Grand Cayman. We are reaching out to them for model recommendations and will update you when we hear back.

SHOOT SCHEDULE / ROLES

MORNING GOLDEN HOUR: JANUARY 4, 2020

LOCATION

TBD

ARRIVAL TIME

Photo Team: 6:30am

Models: 6:30am

TEAM LEAD



Leanna Siupinys
Photographer/Videographer

VIDEOGRAPHER



Nicholas Story
Photographer

MODEL MANAGEMENT / POSING



Mack Wagner
Photographer

PRIMARY PHOTOGRAPHERS



Leanna Siupinys
Photographer/Videographer

SECONDARY PHOTOGRAPHERS



Madison Salyer
Photographer



Celeste Jaklitsch
Photographer



Tyge Lopez
Photographer/Videographer



Kate McCarthy
Photographer



Nicole Dinan
Project Manager



Nikki Rich
Photographer



Kasey Klug
Photographer

BEHIND THE SCENES / SOCIAL MEDIA

SHOOT SCHEDULE / ROLES

EVENING GOLDEN HOUR: JANUARY 4, 2020

LOCATION

TBD

ARRIVAL TIME

Photo Team: 4:00pm

Models: 4:00pm

TEAM LEAD



Leanna Siupinys
Photographer/Videographer

VIDEOGRAPHER



Tyge Lopez
Photographer/Videographer

MODEL MANAGEMENT / POSING



Nicole Dinan
Project Manager

PRIMARY PHOTOGRAPHERS



Nicholas Story
Photographer

SECONDARY PHOTOGRAPHERS



Leanna Siupinys
Photographer/Videographer



Kate McCarthy
Photographer



Mack Wagner
Photographer



Kasey Klug
Photographer



Madison Salyer
Photographer

BEHIND THE SCENES / SOCIAL MEDIA



Nikki Rich
Photographer



Celeste Jaklitsch
Photographer

CLIENT: ARBOR COLLECTIVE



ARBOR COLLECTIVE

"Mindfully Crafted for
Good Times & Great Lines."

LOCATION

Based in Venice, CA

WEBSITE

www.arborcollective.com

INSTAGRAM

[@arborskateboards](https://www.instagram.com/arborskateboards)
[@arborcollective](https://www.instagram.com/arborcollective)

CONTACT

Nate Shute

Product Line Manager &
Marketing Manager

nates@arborcollective.com

MISSION

Since 1995, our mission has been simple and unchanged; blend innovative design and traditional craftsmanship, with sustainable materials and construction methods. We believe this is the best way to deliver quality and performance to the pursuit of snowboarding, skateboarding, and the good times we seek along the way.

We take great pride in highlighting athletes and artists who support this approach, and contribute so significantly to our efforts. This mindful, more collective style ensures the planet is always considered as we develop unique products for chasing life's great lines.

We're proud to have been the first action sports brand specifically established to consider the environmental across everything we do. We thought it was funny in the 90s when people would refer to Arbor as that hippy brand. Back then, this was not a complement. Those days are over thanks to our customers, who understood that protecting the planet is about looking after our shared playground.

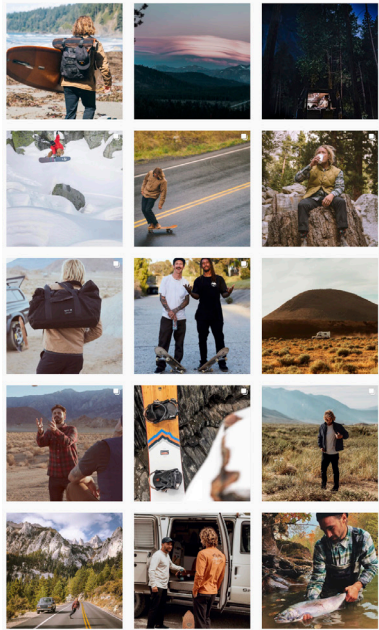
SKATE

Shortly after launching Arbor, we started repurposing old snowboards into big wheel-base skates that were ideal for bombing hills when there was no snow. This led to the introduction of our skateboard line, and an extension of our sustainability efforts and discussion about its importance to action sports. With the skate line, we pioneered bio-urethane and expanded our use of recycled materials and responsibly sourced wood and bamboo. Our mission is to build premium lifestyle skateboards, with the smallest possible environmental footprint.

SOFTGOODS

We expanded into softgoods because much of life happens between where we live and the places we go to ride. We knew our efforts around sustainability would be welcomed in a line of products made for getting there, enjoying the great outdoors, and going for it with friends. We focus on timeless, utilitarian design, and a built-to-last approach. We utilize a range of sustainable fabrics and processes. As with all Arbor products, a portion of sales goes to our Returning Roots program.

EXISTING WORK



Groundswell Series

A full quiver of surf inspired guns for down-the-line cruising, slashing banks, and old school carving.

New Arrivals

The Summer '19 Collection is Available Now

[Shop Now](#)

THE NEW Groundswell Series

A full quiver of surf inspired guns for down-the-line cruising, slashing banks, and old school carving.

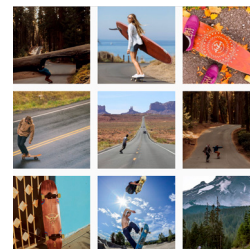
[Shop Now](#)

The New Oso Foundation

Completely Redesigned with an 80's Inspired Pool Shape

[Play Video](#) [Shop Now](#)

Men's Apparel



Snow **Skate** **Apparel** **Footwear**

ARBOR

[Shop Now](#)

Bags



OUR TEAM



Nicole Dinan
Team Lead: Islands Honey

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Phone Number: +1 (614) 595-4324



Nikki Rich
Photographer

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Celeste Jaklitsch
Photographer

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Leanna Siupinys
Team Lead: Arbor, Photographer/Videographer

Instagram: @leannas.lens & @leannasiupinys
Phone Number: +1 (440) 525-6609



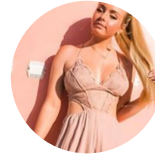
Madison Salyer
Team Lead: Kismet, Photographer

Instagram: @
Phone Number: +1 (



Tyge Lopez
Photographer/Videographer

Instagram: @tyge_lopez & @shotsbytyge
Phone Number: +1 (



Kasey Klug
Team Lead: Margaritaville Pool Floats, Photographer

Instagram: @kaseynicholee
Phone Number: +1 (



Kate McCarthy
Photographer

Instagram: @kmccarthy.photography
Phone Number: +1 (



Mack Wagner
Team Lead: O'Brien Watersports, Photographer

Instagram: @mack.wagnerphoto & @mack.1999
Phone Number: +1 (513) 444-5325



Nicholas Story
Photographer

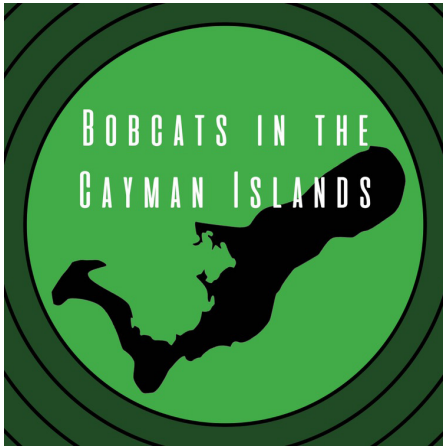
Instagram: @nickstoryphoto
Phone Number: +1 (



Sam Girton
Program Advisor, Photographer/Videographer

Instagram: @sam_girton
Phone Number: +1 (740) 707-9677

ABOUT OUR PROGRAM



WEBSITES

www.samgirton.com/cayman19.html

caymanphotoprogram.com

www.ohio.edu/viscom/faculty/

INSTAGRAM

[@ohiou_caymanislands](https://www.instagram.com/ohiou_caymanislands)

ABOUT

Ten students will spend ten days in Grand Cayman making video and photographs of fashion for clients. This field experience will guide all participants through the various aspects of the creative process. We will do a deep dive into ideation, location scouting, client/model relations, equipment selection and preparation, light techniques, various approaches to shooting on location, post production and digital asset management.

Our Clients Include:

Island Honey - islandshoney.com

O'Brien Watersports - obrein.com

Arbor Collective - arborcollective.com

Margaritaville Pool Floats -
www.margaritaville.com/margaritaville-pool-floats

Kismet Women's Boutique d

PROGRAM DATES

December 28, 2019 – January 8, 2020

PROGRAM ADVISOR

Sam Girton

*Associate Professor, Ohio University
School of Visual Communication*

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