

## University Requirements

(120 credit hours;  
135 for a double major)

### Tier I

- ❑ Freshman English Composition (*ENGL 1510 or equivalent*)
- ❑ Junior English Composition (*or two Junior English equivalent courses*)
- ❑ Quantitative (*\*PHIL 1200 fulfills this and is a school requirement*)

### Tier II

- ❑ Applied Science and Mathematics
- ❑ Natural Sciences
- ❑ Fine Arts (*some Visual History courses may also count for this requirement*)
- ❑ Cross-cultural Perspectives\*
- ❑ Humanities and Literature\*
- ❑ Social Sciences\*

*\*Many of the Tier II requirements for Social Sciences, Humanities and Literature, and Cross-Cultural Perspectives are met with the school Liberal Arts requirements listed at top right.*

### Tier III

*Must be taken with senior standing to count as Tier requirement.*

- ❑ **VICO 4112**

## School of

## Visual Communication Requirements

(listed as College Requirements on the DARS)

### Liberal Arts requirements (18 hours)

*Some of these courses also count as Tier II requirements:*

- ❑ **History** (HIST) and **Political Science** (POLS)  
*Complete any two courses from one area and one course from the other, for a total of three courses.*
- ❑ **ANTH 1010** Introduction to Cultural Anthropology
- ❑ **PHIL 1200** Principles of Reasoning (*\*fulfills Tier I requirement, as well*)
- ❑ **PHIL 1300** Introduction to Ethics
- ❑ **PSY 1010** General Psychology
- ❑ **SOC 1000** Introduction to Sociology

### VisCom Core Curriculum (15 hours)

*Complete the following courses:*

freshman,  
fall

- ❑ **VICO 1000**  
Introduction to Studies in Visual Communication
- ❑ **VICO 1421**  
Introduction to Visual Communication Skills: Photography
- ❑ **VICO 1414**  
Introduction to Visual Communication Skills: Design

freshman,  
spring

- ❑ **JOUR 1330** Precision Language for Journalists

- ❑ **Art Foundation** — *complete one course (or one that is advisor-approved):*

ART 1161 Ceramics (*advisor-approved*)  
ART 1200 Description  
ART 1210 Function  
ART 1220 Image  
ART 1230 Structure

- ❑ **Communication Law** — *complete one of the following:*

BUSL 2000 Law and Society  
JOUR 3100 Communication Law (*suggested*)  
MDIA 2100 Entertainment Law and Finance

❑ **Communication course:** *Select one College of Communication course outside of the School of Visual Communication not already required.*

❑ **Communication Writing** — *complete one the following courses (note that JOUR 2311 is the requisite for the required Journalism Law course):*

JOUR 2311 Intro to Multiplatform Reporting and Writing  
 JOUR 2500 Introduction to Strategic Communication  
 JOUR 3140 Fundamentals of Online Journalism  
 JOUR 3310 Reporting Public Issues  
 JOUR 3620 Community Journalism  
 JOUR 3700 Strategic Communication Writing  
 MDIA 2201 Short-form Media Scriptwriting

❑ **Visual History** — *complete one of the following courses (or one that is advisor-approved):*

AH 3610 History of Photography  
 ANTH 3010 Visual Anthropology  
 FILM 2010 Intro to Film: History of World Cinema  
*(also Fine Arts, Tier II)*  
 AH 2110 History of Art I *(suggested; also Fine Arts, Tier II)*  
 AH 2120 History of Art II *(also Fine Arts, Tier II)*  
 AH 2130 History of World Art  
 AAS 2500 Blackness and the Arts  
 AAS 3500 African American Arts and Artists  
 MDIA 1010 The Evolution of Media  
 MDIA 3160 History of Computer Graphics

### ❑ Area of Specialization:

Complete a minimum of **12 hours of courses concentrated in an advisor-approved area outside of the School Visual Communication**. All but one of the courses for this requirement must be at the 2000 level or above. One course may be at the 1000 level. The intent of this requirement is for students to add an additional skill and knowledge set outside of their major.

Courses taken during the **Scripps in D.C.** program can also count toward the specialization requirement.

### Grade standard

#### Students must earn a C (2.0) in all professional courses.

Professional courses are listed under the student's major sequence requirement (examples include, but not limited to, all VICO, JOUR, MDIA, COMS and ART classes). A grade of C- does not meet this standard. Failure to achieve a C or better in a required course (no other class can substitute) after the second attempt will result in the student being dismissed from VisCom.

### Major courses for Information Design/Publication (24 hours)

*Complete the following courses (these classes are sequential):*

**freshman, spring** — ❑ **VICO 1115** Visual Communication I (requires VICO 1000 and C or better 1414)

**sophomore, fall** — ❑ **VICO 2161** Interactive I: Web Design (req. VICO 1000 or 1414)

**sophomore, fall or spring** — ❑ **VICO 2435** Picture Editing (req. VICO 1000, 1421 and C or better in VICO 1414)

**sophomore, fall or spring** — ❑ **VICO 2400** Illustration I: Digital Imaging (req. VICO 1115 or 1422) or **VICO 2162** Adv. Web Design (req. C or better in 2161)

**junior, fall** — ❑ **VICO 3111** Design II: Informational Graphics (req. JOUR 1330, VICO 1000 and C or better in 1414)

**junior spring** — ❑ **VICO 3115** Design III: Adv Publication Design (req. VICO 2435 and C or better in VICO 2400)

**senior, fall** — ❑ **VICO 3141** Illustration II: Editorial Illustration (req. VICO 3115 and C or better in VICO 2400)

**senior, spring** — ❑ **VICO 4112** Illustration Capstone: Adv. Informational Graphics (C or better in VICO 3115 and senior credit standing)

#### ❑ **Visual Problem Solving.\***

*Complete one of the following courses, or an advisor-approved substitution:*

ART 2520 Typography

JOUR 3921 Editing Practice

JOUR 4300 Magazine Editing and Production

MDIA 2400 Intro to Digital Media Production

MDIA 2500 3D Modeling and Animation I

VICO 3010 Data Visualization

\* Courses taken during the **Cayman Island** program can also count toward this Visual Problem Solving requirement.