



Program Fact Sheet | **INFORMATION DESIGN: INTERACTIVE**



ABOUT THE PROGRAM

The Bachelor of Science in Visual Communication | Information Design: Interactive combines the professional practice of interactive design, user experience, and web development with a liberal arts foundation. Students who are interested in visual communication and storytelling through interactive websites, mobile platforms, and other methods including motion graphics (animation), video, and informational graphics are ideally suited for the interactive design program. The bachelor's degree in Visual Communication with an emphasis in Information Design: Interactive is a four year, 120 credit program that includes a major core of study in visual communications, a specialized area of study in an outside area, and an internship.

CAREERS

- User experience designer
- Interactive designer
- Website developer
- Motion graphics designer
- Mobile app designer

WHERE RECENT GRADUATES WORK

- Code & Theory
- Mutual Mobile
- PBS Kids
- Wondersauce
- Texas Stars Hockey
- EpicMix
- Blue Diesel
- National Geographic

VISCOM PROGRAM RECOGNITION

- College of Excellence, Ohio Board of Regents
- Twice Awarded Program of Excellence, Ohio Board of Regents
- Three Best Photo Programs in the USA, Photo District News

RECENT STUDENT AWARDS & RECOGNITION

- CPOY, Large Group Multimedia Project, 2011, 2013
- Adobe Design Achievement Award, 2011
- Short films screened in Athens International Film Festival, 2012

INFORMATION DESIGN: INTERACTIVE CURRICULUM

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<p>FRESHMEN</p> <p><i>1st semester</i></p> <ul style="list-style-type: none"> • VICO 1000: Intro to communications • VICO 1014: Intro to design • JOUR 1330: Precision Language • General lib. art* or Tier II • General lib. art* or Tier II <p><i>2nd semester</i></p> <ul style="list-style-type: none"> • VICO 1115: Design I / typography • VICO 1021: Intro to photography • Art foundation • Tier I English composition • General lib. art* or Tier II 	<p>SOPHOMORE</p> <p><i>1st semester</i></p> <ul style="list-style-type: none"> • VICO 2161: Web IA/UX • Communication writing • General lib. art* or Tier II • General lib. art* or Tier II • Elective <p><i>2nd semester</i></p> <ul style="list-style-type: none"> • Visual history • VICO 2401: Audio/Video storytelling • Elective • General lib. art* or Tier II • General lib. art* or Tier II 	<p>JUNIOR</p> <p><i>1st semester</i></p> <ul style="list-style-type: none"> • VICO 3111: Information Graphics • VICO 2162: Web Coding • Communication law • Specialization • General lib. art* or Tier II <p><i>2nd semester</i></p> <ul style="list-style-type: none"> • VICO 3173: Interactive Media • Specialization • Tier I Junior composition • General lib. art* or Tier II • General lib. art* or Tier II 	<p>SENIOR</p> <p><i>1st semester</i></p> <ul style="list-style-type: none"> • VICO 3420: Interactive Programming • VICO: Motion Graphics or Comp. Sci. • Specialization • Elective • Elective <p><i>2nd semester</i></p> <ul style="list-style-type: none"> • VICO 4188: Advanced Interactive Design (Tier III capstone) • College Communication core • Specialization • Elective • Elective
* General liberal arts requirements	Study abroad (optional)	10-week internship (required)	Job search