



Program Fact Sheet | **COMMERCIAL PHOTOGRAPHY**



ABOUT THE PROGRAM

The Bachelor of Science in Visual Communication | Commercial Photography combines the professional practice of commercial photography with a liberal arts foundation. Students who are interested in advertising photography, product and still-life photography, fashion and portrait photography, architectural and interior design photography, and the business aspects of operating a photographic studio are ideally suited for the Commercial Photography program. The bachelor's degree in Visual Communication with an emphasis in Commercial Photography is a four year, 120 credit hour program that includes a major core in visual communication, a major sequence in commercial photography, a specialized area of study, and an internship.

CAREERS

- Studio owner: fashion, still life, architectural photography
- Magazine photo editor
- Digital Capture Technician
- Digital retouching
- Advertising industry, art direction

RECENT STUDENT AWARDS & RECOGNITION

- College Photographer of the Year, winners
- MSU SND College Design Contest, winner
- Adobe Awards, finalist
- MAC-On-Campus, Featured Student
- Shutterbug Student Union

COMMERCIAL PHOTOGRAPHY ALUMNI

- Liz VonHoene: <http://www.lizvonhoene.com>
- Andrew Burkle: <http://burklehagen.com>
- Jarrin Vink: <http://www.jarrenvink.com>
- Patrick McCue: <http://patrickmccuephoto.carbonmade.com>
- Adrianna Favero: <http://www.adriannafavero.com>
- Peter Larson: <http://www.peterlawsonphoto.com>
- Andrew Frasz: <http://andrewfrasz.com>

PROGRAM RECOGNITION

- College of Excellence, Ohio Board of Regents
- Twice Awarded Program of Excellence, Ohio Board of Regents
- Three Best Photo Programs in the USA, Photo District News phaser

PHOTOGRAPHY: COMMERCIAL CURRICULUM

FRESHMEN	SOPHOMORE	JUNIOR	SENIOR
1st semester <ul style="list-style-type: none"> • VICO 1000: Intro to Communications • VICO 1021: Intro to Skills: Photo • JOUR 1330: Precision Language • General lib. art* or Tier II • General lib. art* or Tier II 	1st semester <ul style="list-style-type: none"> • VICO 2221: Commercial Photo I • JOUR 2500: Intro Strategic Com. • Art foundation • General lib. art* or Tier II • General lib. art* or Tier II 	1st semester <ul style="list-style-type: none"> • VICO 3227: Commercial Photo II • Elective • Tier I Junior composition • Visual history • Specialization 	1st semester <ul style="list-style-type: none"> • VICO 4227: Commercial Photo IV • Specialization • General lib. art* or Tier II • Elective • Elective
2nd semester <ul style="list-style-type: none"> • VICO 1014: Intro to Design • Communication elective • Tier I English composition • General lib. art* or Tier II • General lib. art* or Tier II 	2nd semester <ul style="list-style-type: none"> • VICO 2400: Digital Imaging • Specialization • Business class • General lib. art* or Tier II • General lib. art* or Tier II 	2nd semester <ul style="list-style-type: none"> • VICO 3228: Commercial Photo III • VICO elective • Business class • Communication Law • Specialization 	2nd semester <ul style="list-style-type: none"> • VICO 4229: Adv. Photo Illustration • VICO elective • General lib. art* or Tier II • Elective • Elective
* General liberal arts requirements	Study abroad (optional)	10-week internship (required)	Job search